



#2640

January 20, 2011

Dear Parking Customer:

As you know, Indianapolis will host Super Bowl XLVI on Sunday, February 5, 2012. In addition to the game, Downtown will host more than 100 public and private events beginning January 27, including the NFL Experience in the Indiana Convention Center and the Super Bowl Village on Georgia Street.

The final transportation and parking plan has been released, and a specially-designed Web portal called "*Know Before You Go*" has been launched for local residents and out-of-town visitors to obtain all the information necessary to travel downtown for work or various Super Bowl events. Visit www.IndianapolisSuperBowl.com for specific details, downloadable maps, and real-time updates.

So, how will this affect your parking? All monthly parkers will be able to park as normal the week of Monday, January 30th through Friday, February 3rd; however on Friday, February 3rd all parkers will need to be off the lot by 6PM. The NFL will be hosting an awards show at the Old National Centre that will air on NBC the day before the Super Bowl; and they require this space for the equipment and staff. Please note this is a private event and there are no tickets available for purchase. It is very important that all parkers are off the lot by 6PM primarily due to the closure of North Street between Alabama and New Jersey. Once this happens any vehicles left on the lot will be trapped until the street closure is lifted. All should be back to business as usual by Tuesday, February 7th.

I know that this may be an inconvenience for some people, but with this being a once in a lifetime event for our city I hope that you can understand the importance of these restriction.

Should you have any questions and or concerns regarding this notice please feel free to e-mail me at jhunter@denisonparking.com

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